



Advisory Credentials Tip Sheet

| | Bodies of Knowledge | Target Audience | Benefits | Exam Prep Options | Requirements | Cost |
|-------------------------------|---|---|--|---|--|-------|
| ABV aicpa.org/ABV | ACCREDITED IN BUSINESS VALUATION (ABV) <ul style="list-style-type: none"> Professional Standards Financial Reporting Qualitative and Quantitative Analysis Valuation Approaches and Methods Intellectual Property and Other Intangible Assets Valuation Adjustments | <ul style="list-style-type: none"> CPA firms Valuation / consulting firms Corporate finance professionals | Use of the ABV mark to establish credibility with their clients Marketing toolkit Up to 8 hours free CPE Access to FVS section resources, including: <ul style="list-style-type: none"> Business Reference Guide FVS Library Daubert Tracker Additional discounts on AICPA products and \$100 savings on conferences | <ul style="list-style-type: none"> Self-study Exam Review Course Live Group-Study Review Course Business Valuation (BV) school | <ul style="list-style-type: none"> Pass Exam 75 hours of valuation-specific CPD 1,500 hours of valuation experience for CPAs; 4,500 hours of valuation experience for valuation professionals | \$380 |
| CEIV aicpa.org/CEIV | Certified in Entity & Intangible Valuation (CEIV) <ul style="list-style-type: none"> Accounting and regulatory environment Audit considerations in valuation Mandatory Performance Framework Professional Standards Fair value-related technical guidance <ul style="list-style-type: none"> Businesses and business interests Intangible assets Certain liabilities Inventory prepared for financial reporting purposes | <ul style="list-style-type: none"> CPA firms Valuation / consulting firms Corporate finance professionals Fortune 500 | Use of the CEIV mark to establish credibility with their clients Up to 8 hours free CPE Access to Fair Value Measurement Interest Area resources, including: <ul style="list-style-type: none"> Technical valuation guidance Key industry surveys Valuation standards Expert led webcasts Additional discounts on AICPA products and \$100 savings on conferences | <ul style="list-style-type: none"> CEIV Education (self-study) Blended Fair Value Measurement Workshop / CEIV bonus modules bundle ABV Exam review course materials are available for professionals who need to complete qualified valuation exam. | <ul style="list-style-type: none"> Pass qualified valuation exam Complete CEIV Education Pass CEIV exam 3,000 hours of FVM-related experience in previous 10 years (with 1,500 / half in previous 5 years) Supervisor/ peer attestation | \$225 |
| CVFI aicpa.org/CVFI | Certified in Valuation of Financial Instruments (CVFI) <ul style="list-style-type: none"> Accounting Standards Audit Considerations Financial Instruments Performance Framework Regulation Current Expected Credit Losses (CECL) Professional Standards | <ul style="list-style-type: none"> CPA firms Valuation / consulting firms Corporate finance professionals Fortune 500 Financial Institutions | Use of the CVFI mark to establish credibility with their clients Up to 8 hours free CPE Access to Fair Value Measurement Interest Area resources, including: <ul style="list-style-type: none"> Technical valuation guidance Key industry surveys Valuation standards Expert led webcasts Additional discounts on AICPA products and \$100 savings on conferences | CVFI Education (self-study) | <ul style="list-style-type: none"> Complete CVFI Education Pass the CVFI exam 3,000 hours of FI experience in the previous 5 years Supervisor/ peer attestation | \$225 |

CFF

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| <p>CERTIFIED IN FINANCIAL FORENSICS (CFF)</p> <ul style="list-style-type: none"> • Bankruptcy and Insolvency • Computer Forensics • Economic Damages • Family Law • Financial Statement Misrepresentation • Fraud Prevention, Detection & Response • Litigation Support • Stakeholder Disputes • Valuations | <ul style="list-style-type: none"> • Public Accounting Firms • Consulting Firms • B&I • Government Agencies • Regulatory Agencies • Academia • Law Firms • Private Investigator Firms | <p>Use of the CFF mark to establish credibility with their clients</p> <p>Marketing toolkit</p> <p>Up to 8 hours free CPE</p> <p>Access to FVS section resources, including:</p> <ul style="list-style-type: none"> • Business Reference Guide • FVS Library • Daubert Tracker • Additional discounts on AICPA products and \$100 savings on conferences | <ul style="list-style-type: none"> • Self-study Exam Review Course • Live Group-Study Review Course • Forensic Accounting Certificate Programs | <ul style="list-style-type: none"> • Pass Exam • 75 hours of forensic specific CPD • 1000 hours forensic experience | <p>\$380</p> |
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CITP

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| <p>CERTIFIED INFORMATION TECHNOLOGY PROFESSIONAL (CITP)</p> <ul style="list-style-type: none"> • Information Security and Cyber • Business Intelligence / Data Analytics • IT Governance, Risk & Controls | <ul style="list-style-type: none"> • Financial statement, IT and internal auditors • Information security and cyber risk professionals • Business intelligence and data analytics professionals • Business & industry accountants • Corporate finance professionals • Accounting information system professionals | <p>Use of the CITP mark to establish credibility with their clients</p> <p>Marketing toolkit</p> <p>Up to 8 hours free CPE</p> <p>Access to technology resources, including:</p> <ul style="list-style-type: none"> • Webcasts & Videos • Guides and Publications • Additional discounts on AICPA products and \$100 savings on conferences | <ul style="list-style-type: none"> • Self-study Exam Review Course | <ul style="list-style-type: none"> • Pass Exam • 75 hours of CITP-related CPD • 1000 hours of CITP-related business experience | <p>\$380</p> |
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PFS

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| <p>PERSONAL FINANCIAL SPECIALIST (PFS)</p> <p>Integrated knowledge of:</p> <ul style="list-style-type: none"> • Tax Planning • Estate and charitable planning • Retirement and elder planning • Investment and education planning • Insurance / Risk Management and employee / business owner planning | <ul style="list-style-type: none"> • CPA financial planners looking to add credibility of a specialized credential • Tax CPAs looking to evolve their client relationships • Young CPAs seeking alternative careers in accounting | <p>Use of the PFS mark to establish credibility with their clients</p> <p>Marketing toolkit</p> <p>If purchased in bundle with PFP Section:</p> <ul style="list-style-type: none"> • Up to 8 hours free CPE • Access to PFP Section resources, including: <ul style="list-style-type: none"> • Broadridge Advisor • "Advisers Guide to...." Practice Series • Expert led webcasts • Additional discounts on AICPA products and \$100 savings on conferences | <ul style="list-style-type: none"> • PFP Boot Camp review for the comprehensive PFS exam, on-demand and in-person • PFP Review materials (practice questions) • If taking the PFP Certificate exams, education / CPE that covers exam topics | <ul style="list-style-type: none"> • 75 hours of PFP-related CPD • Pass either the comprehensive PFS exam or the PFP certificate exams • 3000 hours (1000 may be tax compliance work) | <p>\$149</p> |
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*For multiple credential pricing discounts, credential renewal pricing and credential reinstatement pricing users should be referred to our website at: <https://www.aicpa.org/membership/dues>