**PFS Credential:**

The combination of the CPA and the PFS credential has proven to be a great benefit to our firm. The education that integrates with the CPA license, and the client awareness that we have advanced training and skills in personal financial planning is the perfect combination.

The PFS credential is the perfect way to let clients know that you have advanced training in personal financial planning. In a world that is overrun with credentials, clients immediately recognize the skills of a CPA, and by adding the PFS credential they feel even more confident you are best choice to help them with their personal financial planning.

Dave Stolz, CPA/PFS

**CITP Credential:**

“The CITP credential has been a great business driver for our firm. Our clients know they are working with a professional who understands at the highest level the financial aspect and the technological aspect — to make complete sense of their data. It’s a wonderful, powerful 1–2 punch”

Kevin Martin, CPA/CITP

Martin & Associates

**CFF Credential:**

The Certified in Financial Forensics (CFF) credential has been extremely useful in demonstrating and promoting my skills, education and professional experience.   I appreciate that the CFF body of knowledge encompasses multiple areas of forensic accounting and is therefore suitable in establishing credibility in the many diverse matters in which I provide expert opinions, such as economic damages, marital dissolution and fraud.

Julia Allen Miessner, CPA/ABV/CFF, CGMA   
 Shareholder, **BeachFleischman**

For **Jolene Fraser, CPA/CFF, CFE, Managing Director at EisnerAmper LLP,** pursuing an AICPA specialized credential was second nature. She’s always been good with numbers, and worked as an auditor in a Big 8 firm. After 10 years in public accounting, a colleague introduced her to forensic accounting. Right away, she knew this specialty was something she wanted to pursue as a career. “Testifying as an expert requires a huge amount of credibility. The CFF credential, and the fact that it’s backed by the AICPA, gives me that credibility,” she says. It has also led to many referrals from attorneys, who are much more likely to call on CFF credential holders than non-credential holders.

**ABV Credential:**

“The in-depth practice aids on valuation and litigation topics are worth the price of the membership alone. These sources are invaluable to any person practicing in the dispute resolution or valuation practice areas and you will be hard-pressed to find the level of author expertise anywhere else.”

Tim Cowley, CPA/ABV/CFF, Cowley CPAs, PLC:

**CVFI Credential**

“Since the Global Financial Crisis, regulators have become more urgent in calling for increased transparency in financial instrument valuation.

The Financial Instruments Task Force - - educators from academia, and industry experts from leading valuation providers, accounting and advisory firms, and global banks - - also clearly recognized the need for a standard framework for better documentation, consistency, and auditability in this area.

After surveying several available credentials, we helped create CVFI to address this specific need in the marketplace.  So, whether CVFI holders are my colleagues, clients, or competitors, the benefits to the overall industry are clear.”

* Susie DuRoss’ testimonial