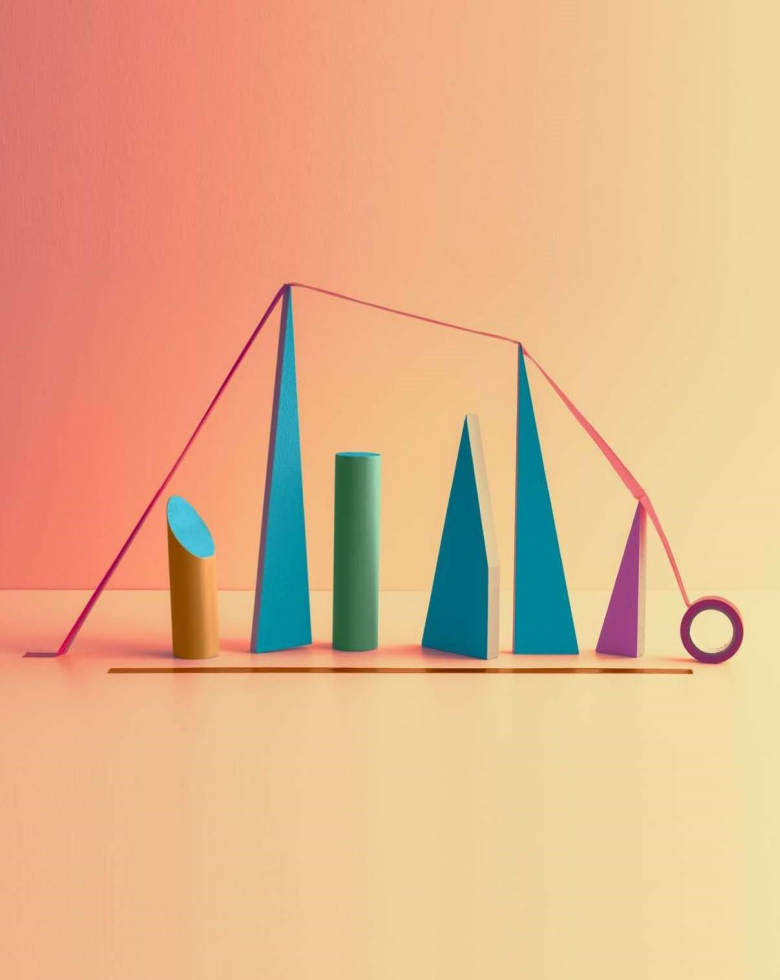


CEOs are taking action  
on diversity and inclusion.  
Here's how to get started.





*“Cultivating a culture that fosters diversity and inclusion is a business imperative all firms and employers need to consider. The Association has been working to increase the accounting profession’s diversity, making sure we capture the best minds and the top skills to meet the future needs of our members and their communities.”*

*“With the CEO Action for Diversity & Inclusion pledge, firms and organizations send a strong message to staff, potential employees and the profession as a whole, that they consider diversity and inclusion as critical means for organizational growth and success.”*

— Barry C. Melancon, CPA, CGMA  
President and CEO, AICPA and CEO of the  
Association of International Certified  
Professional Accountants

## Join CEO Action for Diversity & Inclusion™

CEO Action for Diversity & Inclusion™ is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace, with over 700+ CEOs signed. It was launched in June 2017 by [CEO Action](#), and is led by a steering committee of 10 CEOs from leading companies and business organizations. As a signatory, the AICPA has aligned one of its [National Commission on Diversity and Inclusion’s](#) key goals – increasing the importance of diversity and inclusion across the profession – to this pledge. To meet this goal, we are asking that the top 100 accounting firm CEOs sign the pledge.

By signing, you’ll demonstrate your own commitment to:

1. Continue to cultivate workplaces that support open dialogue on complex, and sometimes difficult, conversations about diversity and inclusion;
2. Implement and expanding unconscious bias education,
3. Share best – and unsuccessful – practices, and
4. Create and share strategic inclusion and diversity plans with board of directors (or equivalent governing bodies)

# Diversity and inclusion make us all stronger.

Diverse workplace experiences and perspectives. Empowered employees. Discussion and action on diversity and inclusion. Is your firm ready to join more than 700 organizations toward these shared goals?

## Step 1

Email [info@ceoaction.com](mailto:info@ceoaction.com) to receive a pledge form and get more information about the initiative.

## Step 2

Put the pledge to work in your firm.

Once your CEO has signed the pledge, leverage the communications toolkit provided by CEO Action.

## Step 3

Stay engaged!

After joining the coalition, CEOs and/or their delegates can stay engaged in the following ways:

- Read the *CEO Action for Diversity & Inclusion™ Monthly Update Newsletter*.\*
- Request to join the private CEO Action LinkedIn group, a forum to forge connections, collaborate and share successes.\*

*\*Information provided to pledge signees by CEO Action via email.*